

Nelson Davis Television Productions



Making It! TV Presents

We are proud to announce a new web based feature to serve our sponsorship clients, “[Making It TV Presents](#)”. We’ve all been told that many things are moving to the internet and video is perhaps the most important mover. We listened to the marketplace and built this new destination with you in mind.

Now, you can see the first Making It! episode produced specifically for streaming on the Internet. It focuses on Honda and their dealer program.

[We want to give you something your company may not have given you.](#)

We’ve noticed that many corporations with strong Vendor Development programs don’t give them a deserved amount of space on the corporate web site. What “[Making It TV Presents](#)” gives you is more than 20 minutes of broadcast quality video that is totally focused on your vendor development programs and executives! These presentations are shot on location and are sharp, insightful and instructional stories so that viewers gain insights into what you are doing and establish an emotional connection to your programs.

[You get a wonderful new home on the Web!](#)

This format works 24/7 worldwide in helping you build solid engaging relationships with a broader circle of business owners, communities and thought leaders. Its reach is greater than any single broadcast TV station. We keep your special Making It! episode available on our web site for at least 6-months!

[Multi-platform means multi opportunity for you.](#)

The video material is produced to broadcast standards and can be repurposed across the entire digital spectrum including broadcast television. If you want it on your own web site, we supply the code for you to embed it on your site. The presentation offers many opportunities for promotional tie-ins and is very brand friendly. As you know, the internet has moved from being the future to being an essential part our present.

[Making It TV Presents-----You!](#)

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